



The Great Georgia Pollinator Census 2024 Social Media Kit - Individuals

Office of Marketing and Communications **Questions?** Contact Becky Griffin at beckygri@uga.edu

Join us as we celebrate the 2024 Great Southeast Pollinator Census, counting pollinators throughout Georgia, South Carolina, North Carolina & Florida on August 23rd and 24th. Share the following social media graphics and sample copy with your networks.

Important information:

- Tag us in your posts!
 - Great Southeast Pollinator Census: Instagram, Facebook
 - UGA Extension: <u>Instagram</u>, <u>Facebook</u>, <u>Twitter</u>
- Link to our website: <u>https://GSePC.org</u>

INSTAGRAM

Post

- <u>Sample copy</u>: How many pollinators can you name? On August 23rd and 24th, residents across Georgia, South Carolina, North Carolina & Florida will be counting all of the pollinators that they can find in their environment for the Great Southeast Pollinator Census. Learn more about all of the different types of pollinators and how you can join in the count: <u>https://GSePC.org</u>
- **Remember** to put the link in your account bio (not the post itself), so it's clickable. Otherwise, viewers won't be able to access the link you shared.
- Download Graphic

Story

- <u>Download Story</u>
- **Remember** to add a link button, adding the link to the website, and customizing the sticker text to "Learn More"

FACEBOOK

- <u>Sample Copy</u>: The excitement about the 2024 Great Georgia Pollinator Census is un-bee-lievable! On August 23rd and 24th, residents across Georgia, South Carolina, North Carolina, and Florida will be counting all of the pollinators that they can find in their environment. Learn more about the different types of pollinators and how you can join in the count: <u>https://GSePC.org</u>
- <u>Download Graphic</u>

TWITTER

- <u>Sample Copy</u>: Did you hear the buzz? On August 23rd and 24th, GA, SC, NC & FL residents will be counting all of the pollinators they can find in their environment for the 2024 Great Southeast Pollinator Census! Learn more about how to join the count: <u>https://GSePC.org</u>
- Download Graphic



