

# The Great Georgia Pollinator Census 2023 Social Media Kit - Individuals

Office of Marketing and Communications **Questions?** Contact Becky Griffin at beckygri@uga.edu

Join us as we celebrate the 2023 Great Southeast Pollinator Census, counting pollinators throughout Georgia, South Carolina & North Carolina on August 18 and 19. Share the following social media graphics and sample copy with your networks.

## **Important information:**

• Tag us in your posts!

o Great Southeast Pollinator Census: Instagram, Facebook

• UGA Extension: <u>Instagram</u>, <u>Facebook</u>, <u>Twitter</u>

• Link to our website: https://GSePC.org

#### **INSTAGRAM**

#### Post

- Sample copy: How many pollinators can you name? On August 18th and 19th, residents across Georgia, South Carolina, and North Carolina will be counting all of the pollinators that they can find in their environment for the Great Southeast Pollinator Census. Learn more about all of the different types of pollinators and how you can join in the count: <a href="https://GSePC.org">https://GSePC.org</a>
- **Remember** to put the link in your account bio (not the post itself), so it's clickable. Otherwise, viewers won't be able to access the link you shared.
- Download Graphic

#### Story

- Download Story
- **Remember** to add a link button, adding the link to the website, and customizing the sticker text to "Learn More"

### **FACEBOOK**

- <u>Sample Copy</u>: The excitement about the 2023 Great Georgia
   Pollinator Census is un-bee-lievable! On August 18th and 19th,
   residents across Georgia, South Carolina, and North Carolina will be
   counting all of the pollinators that they can find in their
   environment. Learn more about the different types of pollinators
   and how you can join in the count: <a href="https://GSePC.org">https://GSePC.org</a>
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#### **TWITTER**

- <u>Sample Copy</u>: Did you hear the buzz? On August 18th and 19th, GA, SC & NC residents will be counting all of the pollinators they can find in their environment for the 2023 Great Southeast Pollinator Census! Learn more about how to join the count: <a href="https://GSePC.org">https://GSePC.org</a>
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