

# The Great Georgia Pollinator Census 2023 Social Media Kit - Educators

Office of Marketing and Communications **Questions?** Contact Becky Griffin at beckygri@uga.edu

Join us as we celebrate the 2023 Great Southeast Pollinator Census, counting pollinators throughout Georgia, South Carolina and North Carolina on August 18 and 19. Share the following social media graphics and sample copy with your networks.

# **Important information:**

- Tag us in your posts!
  - o Great Southeast Census: Instagram, Facebook
  - o UGA Extension: Instagram, Facebook, Twitter
- Link to our website: https://GSePC.org

## **INSTAGRAM**

#### Post

- <u>Sample copy</u>: It may sound un-bee-lievable, but bees aren't the only pollinators out there. We are so excited to participate in the 2022 Great Southeast Pollinator Census! On August 18 and 19, we will be counting all of the pollinators that we can find! Catch all the buzz about this year's census at the link in our bio.
  - o Link for bio: https://GSePC.org
- **Remember** to put the link in your account bio (not the post itself), so it's clickable. Otherwise, viewers won't be able to access the link you shared.
- Download Graphic

## Story

- Download Story
- Remember to add a link button, adding the link to the website, and customizing the sticker text to "Learn More"

# **FACEBOOK**

- <u>Sample Copy</u>: How many pollinators can you name in your environment? Join us as we learn about pollinators and take part in the 2023 Great Southeast Pollinator Census on August 18 and 19 to see how many pollinators we can find! Learn more about how you can make the most of this un-bee-lievable opportunity: <a href="https://GSePC.org">https://GSePC.org</a>
- Download Graphic

# **TWITTER**

- <u>Sample Copy</u>: We are buzzing with excitement about participating in the 2022 Great Southeast Pollinator Census! On August 18 and 19, we will be venturing out to count all of the pollinators that we can find! Learn more about the count: https://GSePC.org
- Download Graphic



