

The Great Georgia Pollinator Census 2023 Social Media Kit - Business

Office of Marketing and Communications **Questions?** Contact Becky Griffin at beckygri@uga.edu

Join us as we celebrate the 2023 Great Southeast Pollinator Census, counting pollinators throughout Georgia, South Carolina and North Carolina on August 18 and 19. Share the following social media graphics and sample copy with your networks.

Important information:

- Tag us in your posts!
 - o Great Southeast Pollinator Census: Instagram, Facebook
 - UGA Extension: <u>Instagram</u>, <u>Facebook</u>, <u>Twitter</u>
- Link to our website: https://GSePC.org
- Add your logo to our editable graphics in Canva!
 - Remember to use a PNG file, if possible, to avoid a box around your logo. Also, give your logo space to breathe, matching the spacing of the existing UGA Extension logo.

INSTAGRAM

Post

- <u>Sample copy</u>: We are a proud partner of @southeastpollinators and will be participating in the 2023 Great Southeast Pollinator Census count on August 18 and 19. Join us as we appreciate the insects that help make our world so great!
 - o Link for bio: https://GSePC.org
- Remember to put the link in your account bio (not the post itself), so it's clickable. Otherwise, viewers won't be able to access the link you shared.
- Download Graphic

Story

- Download Story
- Remember to add a link button, adding the link to the website, and customizing the sticker text to "Learn More"

FACEBOOK

- <u>Sample Copy</u>: Have you heard the buzz? We're joining the 2023
 Great Southeast Pollinator Census on August 18 and 19! Our team
 is excited to take part and is welcoming anyone passionate about
 pollinators to join us. Learn more about how you can join the count:
 https://GSePC.org
- Download Graphic

TWITTER

- <u>Sample Copy</u>: We're sure the 2023 Great Southeast Pollinator Census will be un-bee-lievable, which is why our team can't wait for the count on August 18 and 19. Check out how you can partake, too: https://GSePC.org
- Download Graphic



